

NimbeLink Corp. Privacy Statement

NimbeLink Corp. values the business relationships that help it grow and is committed to protecting the privacy of the personal information shared with it by customers, prospective customers, suppliers and partners. This Privacy Statement describes the approach NimbeLink takes to collecting, using and protecting information of others that identifies them personally (Personal Information). By using this website you consent to NimbeLink's collection, disclosure and use of your Personal Information in accordance with this Statement.

1. What information does NimbeLink collect from users?

Information You Provide - You may select opportunities to supply NimbeLink with your Personal Information. Examples of things you might do include: using a contact form, signing up for a newsletter or alert, placing orders, requesting quotes, and emailing NimbeLink with questions, comments, or requests.

- **Cookies, Google Analytics and Other Information Automatically Collected From Users** - NimbeLink may use "cookies" or other methods of tracking usage of NimbeLink websites and systems that generate Personal Information related to individual users, as well as aggregated usage data. Cookies are files with small amounts of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your computer's hard drive. You can instruct your browser to refuse all cookies or to tell you when a cookie is being sent. However, if you do not allow cookies, you may not be able to use some portions of the website.
- **Invisible reCAPTCHA.** NimbeLink uses Invisible reCAPTCHA on its website. By using this website you agree that we may use Invisible reCAPTCHA to collect Personal Information and that you agree to the Google Privacy Policy (<https://www.google.com/intl/en/policies/privacy/>) and Terms of use (<https://www.google.com/intl/en/policies/terms/>)
- **Google Analytics.** NimbeLink may implement services available through Google Analytics to receive information regarding usage of NimbeLink web sites and related resources. While this may not result in Personal Information regarding any user, users may implement any controls or restrictions on their usage or other information about them as available through Google Analytics.
- **HubSpot.** NimbeLink may implement HubSpot's technology which uses cookies or similar technologies to track visitors of the NimbeLink web sites and gather

demographic information about them. These cookies are used to collect information about how visitors use our web sites and help identify them when they return to our sites. We use the information gathered by these cookies to help us improve our website functionality and content and to customize our marketing efforts through various media and formats. Use of HubSpot technology is subject to the HubSpot Privacy Policy (<https://legal.hubspot.com/privacy-policy>)

- **theTradeDesk.** NimbeLink may implement theTradeDesk's technology which uses cookies or similar technologies to track visitors of the NimbeLink web sites and gather information about them. These cookies are used to collect information about how visitors use web sites and help identify them when they return to our sites. We use the information gathered by these cookies to help us improve our website functionality and content and to customize our marketing efforts through various media and formats. Use of theTradeDesk technology is subject to the theTradeDesk Privacy Policy (<https://www.thetradedesk.com/privacy-policy/>)

2. How does NimbeLink use Personal Information?

NimbeLink will use Personal Information only for the business purposes related to its submission. Examples of use include:

- providing the user with requested information or services;
- communicating with the user;
- providing the user with information regarding third party goods or services that are relevant to the user;
- providing the user with information about the website or required notices;
- improving the NimbeLink website and the services NimbeLink provides;
- providing NimbeLink's contractors and vendors sufficient information to provide goods and services requested by the user;
- generating and analyzing statistics about the use of the NimbeLink website; and
- detecting, preventing and responding to fraud, violations of the law and misuse of the website.

3. How does NimbeLink protect Personal Information?

NimbeLink will use reasonable business measures to ensure Personal Information remains accurate and is protected from unauthorized disclosure or use. While NimbeLink endeavors to maintain reasonable administrative, technical, and physical safeguards for the information collected by the website, no information system is 100% secure. NimbeLink is not responsible for the security of information transmitted by a user to its website over networks that NimbeLink does not control.

NimbeLink may disclose Personal Information to suppliers, partners and advisors who are under agreement with NimbeLink to protect that information and to use it for the purposes described in section 2 above. NimbeLink may be required to supply Personal Information to various government personnel in connection with data service plans. NimbeLink will not sell or otherwise share Personal Information for any other purpose.

4. What about the third party links on NimbeLink's website?

NimbeLink has relationships with a variety of third parties, some of whom may have links to their organizations included in the NimbeLink website. NimbeLink is not responsible for the websites or the data gathering or usage practices of any other organization.

5. What if I don't want NimbeLink to keep or use my Personal Information?

Users may notify NimbeLink that they no longer want to receive notices or information from NimbeLink. Upon request, NimbeLink will remove a user's Personal Information from NimbeLink systems (except as required to perform any agreements between NimbeLink and that party, or to comply with applicable law). These steps can be taken by email request to privacy@nimbelink.com.

6. What about changes to this Privacy Statement?

NimbeLink may make changes to this Privacy Statement at any time and will post updates describing any significant changes in the way it collects or uses Personal Information on its website.

Questions regarding this Privacy Statement should be directed by email to privacy@nimbelink.com.